

To whom it may concern:

Over the past several months Danielle Kopacki has proved to be a tremendous asset to our staff at the American Power Boat Association. In just a short time her understanding and knowledge of this organization has grown substantially. Her ability to prepare for assignments and learn about what she is writing is remarkable.

As the multimedia coordinator, Danielle's responsibilities include coming up with story ideas, contacting sources, interviewing, writing articles, writing headlines, posting stories to our website, copy editing, contacting photographers and interacting with fans and members through social media. Through her work, our organization has received many compliments on the improvement of content in Propeller Magazine.

Danielle has been instrumental to this organization, as her skills have improved, so has our editorial department. She is personable, well respected, easily reachable, organized, always on time, diligent and always willing to work harder and longer to accomplish her goals.

I believe that Danielle is the perfect candidate for your open position.

Sincerely,

Ryan Berlin
APBA Communications Director
RBerlin@apba.org